

Neighbors West-Northwest Coalition of Central Westside Neighborhoods

Arlington Heights · Forest Park · Goose Hollow · Hillside · Linnton · Northwest District ·
Northwest Heights · Northwest Industrial · Old Town-Chinatown · Pearl District ·
Portland Downtown · Sylvan-Highlands



Annual Report 2008-2009



"Just Before Dawn"

Photo Credit: J. Chris Alexander
2009 Photo Contest Winner (Linnton)

The Neighbors West-Northwest Coalition promotes direct participation in grassroots democracy by supporting community efforts at the neighborhood level. Our services advance the voices of our constituent Neighborhood Associations as they strive to create livable, sustainable and equitable communities.

Neighborhood West-Northwest



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Message from Frank Bird, President of the Board

Hello Neighbors and Friends,

I became involved in my neighborhood association, NWDA, in 1994. I began serving as the NWDA representative to the Coalition Board in 1996, served as President from 1998 to 2004, and again since the fall of 2006. During that time I have seen many changes: our membership had grown from ten to twelve neighborhood associations, we have many new community friends and partners, and our programs have evolved to meet these changing times.

The Coalition exists to provide services to our member neighborhoods and the people in them. From our beginnings in the 1970's we have been an ever changing and devoted group of volunteers who have shared a common group of interests and concerns—public safety, thoughtful land use and good transportation management—and the belief that there is strength in numbers as proven by the increase in numbers of the past year. Other highlights of the year include:

- Increased Web & Electronic communications allow us to diversify membership and reach more members and interested individuals on a regular basis.
- New emphasis on outreach and communications – working to make our neighborhoods stronger builds strength as a coalition.
- New members from outreach bring new voices and perspectives to our efforts.
- Increased diversity of events and capacity gained by linking with other organizations.

With this new complexity has come more varied and sophisticated services, which are delivered by our helpful and knowledgeable office staff, and which are supported through our grant from the City of Portland's Office of Neighborhood Involvement.

I invite you to join your neighborhood association or come and work alongside us as we strive to make our city the best it can be!

Sincerely,

Frank D. Bird



Frank and his wife Laurie



Financial Statement

Assets		Liabilities	
Current Assets		Current Liabilities	
Checking/Savings	\$108,523.53	Accounts Payable	\$ 382.82
Accounts Receivable	4,577.49	Payroll Liabilities	5,054.53
Grants Receivable	0.00	ONI Small Grant Funds	747.12
Prepaid Expenses	8,808.00	AmeriCorps Owed	17,000.00
		Other	(35.00)
Total Assets	\$121,909.02	Total Liabilities	\$23,149.47
Net Assets			
		Unrestricted Net Assets	\$53,554.26
		Temp Restricted Net Assets	\$45,205.29
		Total Net Assets	\$98,759.55
		Total Liabilities & Net Assets	\$121,909.02
Revenues			
		Individual Contributions	\$13,376.08
		Corporate Contributions	208.55
		Foundation/Trust Grants	3,221.18
		Local Government Contracts/Fees	266,862.69
		Program Service Fees	763.15
		Int-Savings/Short-Term Investment	866.40
		Special Events	11,345.00
		Total Revenues	\$296,643.05



Donors

Thanks to all individuals, businesses, organizations and neighborhoods who generously supported our work in 2008-2009.

3D Center of Art and Photography

Susan Abramson, Portland Police Bureau

Backspace Coffee Shop

Cinema 21

East West College

Food Front Co-op

Frank Bird

Goose Hollow Inn

Juliet Hyams

McMinamins

Mock's Crest Production

Multnomah Athletic Club

Oregon Zoo

PGE Park

Portland Classical Chinese Garden

Pro Photo Supply

Rouge Ales

Starbucks (Pioneer Place)



Board of Directors

President Frank Bird, Northwest District Representative

Vice President Jeffrey Boly, Arlington Heights Representative

Secretary Tracy Prince, Goose Hollow Representative

Neighborhood Representatives:

Claudia Cameron, Arlington Heights Alternate

Les Blaize, Forest Park Representative

Kim Freed, Goose Hollow Alternate

Michele Mass, Hillside Representative

Gordon Hunstman, Linnton Representative

John Shaw, Linnton Alternate

Juliet Hyams, Northwest District Alternate

Greg Madden, Northwest Industrial Representative

Pamela Ake, Northwest Industrial Alternate

Charles Clark, Northwest Heights Representative

Tyler Bird, Old Town-Chinatown Representative

Ken Aaron, Pearl District Representative

Joan Pendergast, Pearl District Alternate

Steve Trujillo, Portland Downtown Representative

David Blackledge, Sylvan-Highlands Representative

Sally Kneuken, Sylvan-Highlands Alternate

Staff

Executive Director Mark Sieber

Community Resources Program Manager Angela Southwick

Electronic Communication Specialist Hanna Craig

Community Support Coordinator Alison Wallisch



New Communication Strategies Increase Outreach

In Fall 2008, Neighbors West-Northwest unveiled a new electronic communication campaign. In October, the brand new website (www.nwnw.org) provided a new look and additional information including member neighborhood spotlights, upcoming community events with stories and a calendar, community resources, and newsletter archives. In November 2008, The Activist E-news production began as a complement to the existing printed newsletter. In June 2009, over 150 community members receive the e-news bulletin with timely community events, coalition updates, and City news that impacts the local community. Community members can sign up to receive the messages on the NWNW website, and current recipients can forward the message along to their neighbors.



In Spring 2009, NWNW utilized Funds for Accessible Neighborhoods from the Office of Neighborhood Involvement to translate and print bilingual flyers. While English speakers are directed to NWNW's general phone line, Spanish speakers are directed to a bilingual staff member at NWNW. The *Advocacy In Action* training in March 2009 received interest from the Spanish speaking community because of translated outreach, so NWNW is providing some neighborhood specific outreach to this community.



Summary of Coalition Activities 2008-2009

Neighbors and coalition staff stayed busy throughout the year:

We responded to **9208** technical assistance requests.

561 community involvement projects, events and presentations were held.

A total of **403** partners were involved in neighborhood projects.

Neighbors made **215** efforts involving traditionally under-represented groups.

We held **599** NA and coalition meetings.

415 of those meetings were attended by coalition staff.

205 community members participated in leadership development and other training delivered by coalition staff.

We distributed **536,000** newsletters.



Neighbors participate in the 2008 Small Grant Workshop



Small Grants Recipients 2008-2009

Neighbors West Northwest was pleased to fund the following organizations during our 2008-2009 Neighborhood Small Grants cycle:

3D Center of Art & Photography \$2,000
"3x3D" a series of free activities

Friendly House \$2,662
Friendly House Marketing and Outreach Project

Julia West House \$5,000
Julia West House Workshops

Northwest Community Garden \$ 1,700
Neighborhood Outreach Bench for the NWCG

Old Town-Chinatown Neighborhood Association \$5,000
Rallying Old Town-Chinatowners in 2009

One With Heart Tulen Center \$3,130
Self Defense/De-escalation Training

Oregon Nikkei Endowment \$4,185
Who is Oregon Nikkei Endowment?

Orlo \$4,010
Neighborhood Art Boxes



Old Town Chinatown Neighborhood Clean Sweep

In January 2009, Old Town Chinatown swept in the Chinese New Year. The Portland Classical Chinese Gardens sponsored this traditional Chinese event where all of the bad things from the past year are swept out to make room for the New Year's energy—sure to bring good luck and fortune. Members of the OTCT Neighborhood Association and OTCT Business Association worked together to sweep the streets, pick up trash, and show pride in their neighborhood. The sweep created a sparkling neighborhood, built community and hopefully started an annual tradition. The Chinese Garden was open to volunteers both before and after the sweeping. Many business owners, employees, and residents in the neighborhood were able to experience the Chinese Garden for the first time.



Neighbors show off a newly cleaned bronze plaque



Advocacy in Action: An Interactive Community Forum

Neighbors West-Northwest partnered with Sisters Of The Road and Community Alliance of Tenants (CAT) over a three month period to coordinate a culminating event, *Advocacy in Action*, an interactive community forum held March 31, 2009. Nearly 100 people attended this event to learn community advocacy skills from a wide range of experiences and perspectives. The event’s main sections included personal advocacy stories with a question/answer period followed by breakout sessions with specialized workshops that explored specific advocacy skills.

The partnerships with Sisters Of The Road and Community Alliance of Tenants strengthened our outreach efforts—in addition to regular neighborhood folks, we also reached the homeless, renters, Spanish speakers, labor rights advocates and many more.



Event participants listen to a panel discussion



Hillside 4th of July Parade

“Come one, come all!” a Hillside neighborhood volunteer announced as she invited her neighbors to decorate bikes, trikes or wagons and join the neighborhood’s 2008 4th of July Parade or to simply

attend the picnic afterward at the Hillside Community Center for food, fun and festivities. At this annual event, the neighborhood association provides hot dogs, chips, soda and utensils and the community center provides open space. Three hundred neighbors attended this event.



Hillside neighbors enjoy the 4th of July picnic

NINA Food Drive

In December 2008, the Northwest Industrial Neighborhood Association partnered with local businesses and the Oregon Food Bank to conduct a food drive in conjunction with their annual membership drive.



“NINA Food Drive Barrel Delivery Group 2008”

Photo Credit: Pamela Ake
2009 Photo Contest Submission

Twelve local businesses hosted 20 food barrels that collected about 3000 pounds of food to support local low-income families. NINA also received over \$2000 in donations from more than 20 neighborhood members for future association projects.