


Neighborhood West-Northwest



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## Neighbors West-Northwest Coalition of Central Westside Neighborhoods

Arlington Heights · Forest Park · Goose Hollow · Hillside · Linnton ·  
Northwest District · Northwest Heights · Northwest Industrial · Old Town-  
Chinatown · Pearl District · Portland Downtown · Sylvan-Highlands

### Annual Report 2009-2010



“Cherries On River Front”  
Photo Credit: Matt Krueger

The Neighbors West-Northwest Coalition promotes direct participation in grassroots democracy by supporting community efforts at the neighborhood level. Our services advance the voices of our constituent Neighborhood Associations as they strive to create livable, sustainable and equitable communities.



### Message from Frank Bird, President of the Board

Hello Neighbors and Friends,

I became involved in my neighborhood association, NWDA, in 1994. I began serving as the NWDA representative to the Coalition Board in 1996, served as President from 1998 to 2004, and again since the fall of 2006. During that time I have seen many changes: our membership had grown from ten to twelve neighborhood associations, we have many new community friends and partners, and our programs have evolved to meet these changing times.

The Coalition exists to provide services to our member neighborhoods and the people in them. From our beginnings in the 1970's we have been an ever changing and devoted group of volunteers who have shared a common group of interests and concerns—public safety, thoughtful land use and good transportation management—and the belief that there is strength in numbers. Highlights of the 2009-2010 fiscal year include:

- Creating new relationships with our diverse community members.
- Maintaining livability through concrete connections to the needs of our neighbors.
- Providing opportunities for people to come together.
- Developing resources and training opportunities to support local neighborhood leaders.

With this new complexity has come more varied and sophisticated services, which are delivered by our helpful and knowledgeable office staff, and which are supported through our grant from the City of Portland's Office of Neighborhood Involvement.

I invite you to join your neighborhood association or come and work alongside us as we strive to make our city the best it can be!

Sincerely,

Frank D. Bird



**Frank Bird**



### Financial Statement 2009 – 2010

Assets		Liabilities	
<b>Current Assets</b>		<b>Current Liabilities</b>	
Checking/Savings	\$128,008.83	Accounts Payable	\$ 3,114.64
Accounts Receivable	2,601.22	Payroll Liabilities	7,328.91
Grants Receivable	0.00	ONI Small Grant Funds	747.12
Prepaid Expenses	5,649.68	AmeriCorps Owed	17,000.00
		Other	1579.91
<b>Total Assets</b>	<b>\$136,259.73</b>	<b>Total Liabilities</b>	<b>\$29,770.58</b>
<b>Net Assets</b>			
		Unrestricted Net Assets	\$58,974.25
		Temp Restricted Net Assets	\$47,514.90
		<b>Total Net Assets</b>	<b>\$106,489.15</b>
		<b>Total Liabilities &amp; Net Assets</b>	<b>\$136259.73</b>
<b>Revenues</b>			
Individual Contributions			\$5,030.00
Corporate Contributions			1,110.75
Foundation/Trust Grants			2,071.00
Local Government Contracts/Fees			274,790.09
Program Service Fees			1,385.44
Int-Savings/Short-Term Investment			526.37
Special Events			12,596.82
Other			16,084.11
<b>Total Revenues</b>			<b>\$313,594.58</b>





## Building Relationships

*In January 2010, Forest Park Neighborhood Association (FPNA) and Skyline Ridge Neighborhoods hosted a screening of a Oral History Documentary created by members of their community: The Cambodian-American Community Organization (CACO). This screening helped build connections between this neighborhood association, the homeowners association, and members of the Cambodian-American community living nearby. In the 30-minute film coordinated by CACO youth leaders, a cross-section of young people interview parents and grandparents about the traumas experienced in Cambodia, their journeys to America, and the ways that time and community support have helped to re-integrate their lives. FPNA participated in the screening, one of many across the city at educational institutions and additional neighborhood associations, because of their interest in their community's health and in welcoming the voices in their neighborhood.*



**CACO Oral History Film Screening**

**On December 9, 2009, Neighbors West-Northwest (NWNW) hosted and facilitated "How to Get Noticed by a Staffing Company."** This workshop introduced and familiarized underrepresented groups with the methods and availability of staffing agency services. Pamela Ake from Accounting Connections, also President of the Northwest Industrial Neighborhood Association, presented the content. Fourteen representatives from NAYA, IRCO/Asian Family Center, the Center for Intercultural Organizing, Better People and the Urban League of Portland attended. The presentation included a description of services offered by staffing agencies, examples of best practices, interview do's and don'ts, and an extensive question and answer session. Lists of staffing agencies and best practices were distributed. This event strengthened NWNW's relationship with the participating agencies, and allowed us to test a new type of service—a new way to connect with populations that may be primarily focused on securing an income. With an initial relationship built, people may come to learn about additional services NWNW has to offer and the benefits of participating in their local neighborhood association.



## Summary of Coalition Activities 2009-2010

Volunteers and coalition staff stayed busy throughout the year:

- We responded to **11,272** technical assistance requests.
- **552** community involvement projects, events and presentations were held.
- A total of **286** partners were involved in neighborhood projects.
- Neighbors made **201** efforts involving traditionally under-represented groups.
- We held **714** NA and coalition meetings.
- **440** of those meetings were attended by coalition staff.
- **93** community members participated in leadership development and other training delivered by coalition staff.
- We distributed **536,000** newsletters.

In January 2010, 11 of 12 NWNW member neighborhoods gathered at Serrattos for a **board retreat** facilitated by Resolutions Northwest. Two volunteers were invited to the retreat from each neighborhood to consider individual neighborhood priorities, how coalition staff could support these priorities and to prioritize bigger picture projects that could benefit multiple neighborhoods at once. After the retreat, NWNW staff then conducted an online survey that provided additional input from the broader community.



**Neighborhood volunteers sharing their needs and priorities at a coalition-wide retreat**

The top four NWNW successes include supporting:

- Non-profit governance
- Resource assistance
- Small Grants assistance
- Fiscal management

More support is needed for:

- Block Parties and Events
- Web communication
- Increasing membership
- Outreach
- Collective action



## Neighborhood Small Grants Recipients 2009-2010

Neighbors West Northwest was pleased to fund the following organizations during our 2009-10 grants cycle:

- **3D Center of Art & Photography**, 3 x 3D, \$900
- **Elders in Action**, Grand Works Northwest Art Festival, \$1,400
- **Friendly House**, Friendly House Outreach and Marketing Project, \$1,400
- **Goose Hollow Foothills League**, Goose Hollow Neighborhood Flags and Banners, \$2,400
- **Hand2Mouth Theater**, Hand-In-Hand Theater Outreach \$1,400
- **Neighbors For Clean Air**, Oregonair.org website, \$900
- **Northwest District Association**, Slabtown Plan Public Workshops, \$1,900
- **Oregon Nikkei Endowment**, Japanese American Historical Plaza Rededication, \$2,900
- **Pearl District Neighborhood Association**, Pearl Picnic, \$3,346
- **Sisters of the Road**, Empowered Voices Media Project, \$2,400
- **Sylvan Highlands Neighborhood Association**, Community Building with Outreach Events, \$2,400

## Northwest Parks & Recreation Funds 2009-2010

NWNW supports the Northwest Parks & Recreation Technical Advisory Committee who selected the following grant projects:

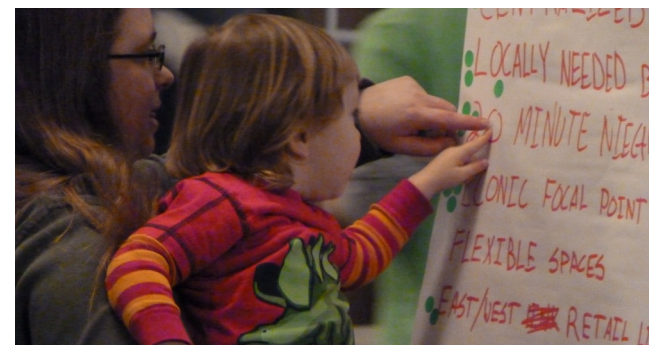
- **Audubon Society**, Septic System Design & Installation
- **Friendly House**, Physical Education Equipment & Outdoor Art Studio



## Maintaining Neighborhood Livability

On May 22, 2010, Pearl District dogs and owners were invited for a day of doggie education sponsored by the Pearl District Neighborhood Association and supported by local businesses. The event was an educational and social opportunity to gather and learn about vaccinations, dog socialization, pet stations, and local businesses. The Pearl District volunteers did a great job reaching out to local organizations to contribute to this project. The following organizations were involved in this event, providing education and donations: Lexi Dog, Friends of the Fields, Recess in the Pearl, Pearl Animal Hospital, Dogstar, Wonder Puppy, Multnomah County Animal Control, Dove Lewis, 'Cupcake Jones, Urban Fauna, Superdog, and Spot Magazine. The Pearl District Neighborhood Association continued their outreach efforts to dog owners as they raised funds to install pet stations along with many new trash cans throughout the neighborhood. Local businesses sponsored fundraisers, including a First Thursday event at the PREM Group and a shopping day at Whole Foods where a percentage of the sales were donated to the Pearl District Neighborhood Association.

**Northwest District Association** received a Neighborhood Small Grant to fund a series of Community Workshops to gather public input on potential development in the "Slabtown" portion of the neighborhood. "Slabtown" includes the area from approximately NW Lovejoy to NW Vaughn (and the River) and I-405 to NW 23<sup>rd</sup> Avenue. The Slabtown Committee started their work in January 2010 to create a master plan to amend the Northwest District Plan (NWDP) and to create form-based code to supplement the NWDP — all based on community input. Partners for this project include a University of Oregon Architecture class, Con-way, Legacy Good Samaritan Hospital, Nob Hill



*Tanya March, NWDA volunteer, brought her family in tow to a Slabtown workshop.*

Business Association, St. Patrick's Church, Pearl District Neighborhood Association and neighbors living in the community.



## Bringing People Together

The **Sylvan-Highlands Neighborhood Association** produced a neighborhood bookmark in February 2009, mailing it to all of their members to promote their new website. On the back, the bookmark listed the six events funded by the Neighborhood Small Grants Program and all the neighborhood meetings scheduled in 2010. The bookmark was kept by neighbors to remember the neighborhood events and activities throughout the year. Events included: the Neighborhood Clean-up, April; Weed Walk, May; Youth Bike Fair, June; National Night Out, August; Arbor Day Tree Planting, October; Zoo Lights & Food Drive, December. Find the neighborhood website at [www.sylvanhighlands.org](http://www.sylvanhighlands.org).

**Portland Downtown Neighborhood Association** held their first-ever public fundraiser July 2009 in the South Park Blocks—the PDNA Yard Sale. This event brought together condo owners and space-conscious apartment dwellers to reduce and reuse unwanted items by selling them to the community. Special attention was made to reach low-income renters and parts of the neighborhood with historically low participation. Public attendance was high at this event which raised more than \$350 for the neighborhood through renting tables. Umpqua Bank took space reservations and served as a corporate sponsor. Volunteers shared information about the neighborhood.



*Portland Downtown Neighborhood Association Board Member at Yard Sale*

**Goose Hollow Foothills League** has partnered with PGE Park each year to hold a party and picnic. PGE Park provided free tickets to a baseball game, food and drinks to Goose Hollow members. New GHFL board members increased their outreach efforts to local businesses, residents and renters. In 2009, nearly 100 people attended the neighborhood picnic—almost four times as many as last year. Not only did the board meet new neighbors, but GHFL also received new members.



## Leadership Development



**Internship Program:** Neighbors West-Northwest’s pro bono sustainability intern, Anna Brown, assisted neighborhoods as they worked to meet the challenges set forth in the city’s Climate Action Plan. Anna directly assisted two neighborhoods as they formed new Sustainability committees. From planning agendas, to working on neighborhood outreach, Anna helped the new committee chairs develop attainable goals and their organizing skills. The neighborhoods — Portland Downtown and Sylvan-Highlands — are very different, so she supported strategies to suit each. Developing sustainability committees is a great way to get a younger demographic involved in neighborhoods. Four unpaid interns were hired Fall 2009 to help support NWNW staff and neighborhood volunteers with events, land use, grants, and sustainability. The internship program will continue as needed to provide direct support and to create leadership development tools available beyond each intern’s term of service, like the new “neighborhood notebooks” now available at [www.nwnw.org/resources/volunteer-tools/neighborhood-notebooks](http://www.nwnw.org/resources/volunteer-tools/neighborhood-notebooks).

**Pearl District’s Neighborhood Emergency Team (NET)** was on the brink of collapse. Only four NET members remained in the neighborhood. The neighborhood association felt that if an emergency struck they would be in trouble. The Pearl District Livability Committee rose to the call of duty, hosting annual emergency preparedness seminars. On September 12, 2009, the neighborhood hosted their second event and invited all citizens to learn how to protect themselves and their families in the event of an emergency. The seminar provided an introduction to 30 residents on the need to be prepared, and allowed



*Pearl Emergency Preparedness Triage Drill, Photo by: Gary Tomono*

them to sign up for the 25 hour course required to be a NET team member. Pearl District Livability Committee plans to hold more trainings and emergency preparedness related events throughout the coming year as part of their Master Plan. Partners included Pacific Northwest College of Arts, Sustainable Portland, Legacy Good Samaritan Hospital, Whole Foods, and the Portland Office of Emergency Management.